

PLEASANTVILLE BOARD OF EDUCATION
Pleasantville High School/701 Mill Road/Cafeteria
SPECIAL WORKSHOP/ACTION BOARD MEETING
BOARD RETREAT
September 20, 2014
9:00 a.m. – 12noon
MINUTES

1. Call to Order / Greetings – Board President *at 9:10 a.m.*

2. Reading of the Open Public Meetings Act Notice

Statement-Board President

"This is to advise those present at this September 20, 2014 Special Board Meeting for Board Retreat of the Board of Education of the City of Pleasantville, in the County of Atlantic, that notice was given on September 10, 2014 as required by the provisions of Chapter 231 of the Laws of 1975; that notice thereof has been distributed for publication in the Press, the Absecon/Pleasantville Current and the Mainland Journal, posted in the Administration Building and forwarded to the City Clerk of the City of Pleasantville, within the time required by said act."

3. Roll Call:

Mrs. Darleen Bey-Blocker	Yes
Mr. Lawrence A. Davenport	Absent
Mr. Paul Moore, Jr.	Absent
Mr. Michael A. Bright	Yes
Mrs. Ethel Seymore	Yes
Mr. Jerome Page	Absent
Mrs. Doris Graves	Absent
Mrs. Harriet Jackson	Yes
Ms. Geraldine Hayer	Yes

4. Flag Salute and Moment of Silence

5. Presentation by New Jersey School Board Association – Ms. Charlene Zoerb (*see attached*)

18 credits are required for a Certified Board

20 credits are required for Certified Board Member

40 credits are required for a Master Board Member

- A. Goal Setting
- B. Board Vision for the District
- C. Board Bylaws, Policy & Regulations
- D. Governance/Ethics
- E. Role/Function of the Board
- F. Responsibilities of Board Members

Mr. Davenport arrived at 9:52 a.m.

G. Trainings/Workshops

- 1) Mandated Trainings (i.e. Governance I, II, III, IV)
- 2) Additional Trainings for Certificates
- 3) Quarterly Trainings/Workshops
- 4) 2014 Annual Fall Conference in Atlantic City
 - a) Registration (Please inform PBOE Business Office as to whether or not you would like to attend, so you can be registered as a group.)
 - b) Mandated Governance Trainings are offered during Fall Conference
 - c) Transportation (District Mini-Van to Shuttle from the Central Administration Parking Lot) Self-Travel Expense (Receipts for Toll and Parking Needed) in accordance to Travel Policy/Regulation 6471 – Valid Registration and Insurance copy submission to Business Office for reimbursements.
 - d) No Overnight Stay Needed for Pleasantville Board Members, for according to Travel Regulations.
 - e) Report to the Board Regarding Training (e.g. A-5 Summary) – See Attached

6. Comments / Questions / Discussion

7. Next Steps (Future Training)

One more training session is scheduled for October 21, 2014.

8. Adjournment of Board Retreat at 11:00 a.m.


Motion by Ms. Geraldine Hayer Seconded by Mrs. Harriet Jackson Yea X

Roll Call:

Mrs. Darleen Bey-Blocker	<u>Yes</u>	Mr. Jerome Page	<u>Absent</u>
Mr. Lawrence A. Davenport	<u>Yes</u>	Mrs. Doris Graves	<u>Absent</u>
Mr. Paul Moore, Jr.	<u>Absent</u>	Mrs. Harriet Jackson	<u>Yes</u>
Mr. Michael A. Bright	<u>Yes</u>	Ms. Geraldine Hayer	<u>Yes</u>
Mrs. Ethel Seymore	<u>Yes</u>		

MOTION PASSED

RESPECTFULLY SUBMITTED BY:

 10-08-14
Dennis J. Mulvihill **Date**
Business Administrator/Board Secretary

DJM/tp



MEMORANDUM

To: Pleasantville Board of Education

From: Charlene Zoerb, Field Service Representative

Date: August 16 , 2014 and September 20, 2014

Ethics and Goal-Setting Workshop

Members of the Board of Education, the Interim Superintendent, and the Business Administrator met for a *Ethics/Goal Setting Workshop*, August 16, 2014 and again on September 20, 2014 to cover the following topics: Ethics and Roles and Responsibilities, District and Board Goal-Setting

Ethics: The board completed their annual ethics training in conjunction with training on their roles and responsibilities

Goal-Setting

We began the goal-setting process by discussing the importance of a systems approach to goal attainment, and utilizing data to inform the boards' decision making.

The following were identified as strengths and achievements over the past year:

Support of administration

TV station

Staff development/PD

Board supportive of PD

Generous compensation packages

Curriculum

RAC program coming together

Re-organization of CNI

Controlled personnel-budget

Pleasantville Goals Memo 2014

Identification of "who is on the bus and what sear do they have"

Appearance of school grounds

Technology

Pride in our schools is a work in progress

The following were identified as focus areas for the next year:

TV station utilization

Expectations of staff

Student achievement

Communications-board/staff

Community involvement

Curriculum RAC

Developing organizational chart

School based personnel developing their own budget

CNI and RAC-student development projects

No longer needing a state monitor

Hire permanent district superintendent

Pride in our schools

Morale of students and staff

Changing of demographics

Segregation of students

Casino closing affecting our families and students

Student representative on board-policy for board selection

Showcasing what's good/ "Voices of the Children"

Celebrate student and staff success

Recognition of board and success

Agenda-reports to full board

Recognition of staff service

District Goals 2014

Collaboratively, the Board, Interim Superintendent came to consensus on the following goals:

School Culture and Climate:

Goal #1-Celebrate staff and student success

Objectives:

- **Implement student representation at board of education meetings**
- **Celebrate student successes/Voices of the Children at board meetings**
- **Highlight staff accomplishments at board meetings**
- **Publicize student and parent programs through mass media like channel 97**
- **Hold student/parent recognition receptions at all schools**
- **Hold board recognition reception during January/board recognition month**

Student Achievement:

Goal #2- Improve student achievement and success for all students

Objectives:

- **Principal reporting at Board Meetings**
- **Increase parent communication regarding student achievement**
- **Report out RAC recommendations and outcomes/benchmarks**

- Provide 6-8 week assessment data to board
- Connect spending to student achievement
- Prepare our students to be college and career ready
- Hold and articulate high expectations for all students

Finance:

Goal # 3: Improve the financial efficiencies of the district ensuring a connection to improved student achievement and success

Objectives:

- Connect spending to improved student achievement and learning
- Align budget to district goals and priorities
- Report on student fundraising and sales-where does the money go?

Communication and Partnerships:

Goal #4- Communicate the vision of the Pleasantville Board of education and strengthen community partnerships

Objectives:

- Re-instate the ad-hoc committee
- RFP for a part time or consultant public relations officer
- Publicize strengths to attract students
- Prepare students to be career/job ready
- Instill pride in our students and all their activities and teams
- Provide more parent education programs

Board Goals 2014

Collaboratively, the Board came to consensus on the following goals:

Goal #1-Improve communication and respect within the board and with the superintendent

Objectives:

- **Improve attendance at board meetings**
- **Follow policies and procedures and stay out of day to day operations**
- **Fully utilize our paid professionals**
- **Rebuild trust in administration**

Goal #2-Hold ongoing board professional development to improve board governance

Goal #3-Begin the process to hire a permanent superintendent

Goal#4-Work to be independent of state monitorship

Next steps . . .

The next step in the goal-setting process is for the board to approve the proposed, formalized goals.

After the board approves the 2014-2015 goals, the Superintendent will need to develop an action plan (strategies) for each district goal. The board also needs to develop a Professional Development Improvement Plan for board goals.

District and board goals should be formally approved and the action plans should be formally accepted at a future board of education meeting. Dates for periodic updates on progress toward achievement of these goals will need to be established. The final step will be evaluating the superintendent on progress toward achievement of the district goals.

Pleasantville Goals Memo 2014

The district is on a continuous path to improvement and has again accomplished much over the past year. I hope that you recognize and celebrate the many accomplishments your board leadership has achieved.

It was my pleasure to work with you and serve as a resource for the board. I look forward to working with all of you again at our next retreat to continue professional development and complete your board certification.

Charlene

Charlene Zoerb